

Trade Show News Network (TSNN.com) has over 23 years of reaching every facet of the trade show industry with valuable information. Online directories of exhibit halls, trade shows, featured industry suppliers, sector wide press releases, lists of corporate exhibitors, website ads, webinars, e-blasts, venue directories, destination highlights and a suite of seven targeted e-newsletters are just a few of the products offered by TSNN to marketers seeking to influence the lucrative trade show niche.

As the No. 1 trade show news source, TSNN constantly delivers objective, hard-hitting industry news on every aspect of the trade show and convention industry. Rachel Wimberly, EVP of Business Development at Tarsus Group, US and her team are dedicated to delivering industry professionals the news and information they need to do their jobs with excellence.

Advertisers who partner with us reap many benefits, including:

- **Valuable News Adjacency** - your message appears next to the news TSNN publishes on its website and popular e-newsletters
- **Interactive Leads** - our readers will click through to your website so you can capture their information
- **Economical Cost** - because we are interactive - you can launch an effective ad campaign to fit within your budget - any budget
- **C-level Readership** - the top level show management and supplier executives in the industry read our established e-newsletters as tracked through online reports
- **Social Media Exposure** – Partnering with us means we will help spread & expand your brand through our extensive online reach

WE OFFER THE HIGHEST-QUALITY NEWS CONTENT

Because TSNN is the No. 1 news source in the global trade show industry we offer unparalleled access to the most readers whom advertisers are trying to reach through our website and suite of seven e-newsletters – let us help YOU reach YOUR trade show goals this year!

If you have questions about TSNN, please contact me. I look forward to working with you.



A handwritten signature in black ink that reads "John B. Rice".

JOHN RICE

Sales & Business Development

e: jrice@tsnn.com

t: (617) 201-7088

AUDIENCE

TSNN reaches a broad cross-section of trade show, convention and meetings industry professionals:

- trade show, convention and event organizers
- trade show professionals (corporate exhibitors, consultants, analysts)
- convention and visitor bureau executives (CEO, senior management, sales + marketing)
- convention center, exhibit hall and venue management
- industry suppliers (general service contractors, technology companies)

WEBSITE

More than 160,000 website visitors and subscribers to TSNN's seven newsletters.*

Google Analytics statistics (Jan. 1 - Dec. 31, 2019):

- 1.3 mil page views annually
- 800,000 unique visitors annually
- 61% of Website users are between ages 18-34
- 63% of Website users are in the U.S.
- 15% of Website users are in China, India, U.K.

E-NEWSLETTERS

Our e-newsletters *The Industry This Week*, *Association Show News*, *Breaking News*, *Asia Exhibition News*, *People News*, *Green News* and *ExpoFiles* reach more qualified industry decision-makers from show management, the corporate exhibiting community, and industry suppliers than any other news outlet.

12,000+

- Trade show management (associations & for-profit): 6,800+
- Exhibitors, industry professionals and suppliers: 2,500
- CVB and exhibit hall & venue management: 2,500

*Source: Google Analytics – Jan. 1 - Dec. 31, 2019

TSNN.com draws tens of thousands of qualified C-level trade show and event industry professionals, more than any other trade show information source.

ADVERTISING POSITIONS

- A** - 728 x 90 - Leaderboard
- B** - 728 x 90 - Leaderboard
- C** - 728 x 90 - Leaderboard
- D** - 468 x 60 - Small Banner
- E** - 120 x 240 - Skyscraper
- F** - 120 x 240 - Skyscraper
- G** - 120 x 240 - Skyscraper
- H** - 120 x 240 - Skyscraper
- I** - 120 x 240 - Skyscraper
- J** - 468 x 60 - Small Banner
- K** - 250 x 250 - Box Ad
- L** - 250 x 250 - Box Ad

ADVERTISING RATES

- A** - 728 x 90 - \$2,000/month
- B** - 728 x 90 - \$1,700/month
- C** - 728 x 90 - \$1,500/month
- D** - 468 x 60 - \$1,250/month
- E** - 120 x 240 - \$1,000/month
- F** - 120 x 240 - \$1,000/month
- G** - 120 x 240 - \$1,000/month
- H** - 120 x 240 - \$1,000/month
- I** - 120 x 240 - \$1,000/month
- J** - 468 x 60 - \$800/month
- K** - 250 x 250 - \$1,750/month
- L** - 250 x 250 - \$1,500/month

The screenshot displays the TSNN.com homepage with several key features highlighted by orange circles labeled A through L:

- A**: A large Leaderboard ad position at the top of the page.
- B**: A Leaderboard ad position above the fold.
- C**: A Leaderboard ad position above the fold.
- D**: A Small Banner ad position.
- E**: A Skyscraper ad position on the left side.
- F**: A Skyscraper ad position on the left side.
- G**: A Skyscraper ad position on the left side.
- H**: A Skyscraper ad position on the left side.
- I**: A Skyscraper ad position on the left side.
- J**: A Small Banner ad position.
- K**: A Box Ad position on the right side.
- L**: A Box Ad position on the right side.

The main content area includes:

- Industry News** section with articles like "CVBS PARTNER WITH EVENT PLANNERS TO DRAW MORE ATTENDEES AND EXHIBITORS TO DESTINATIONS" and "SECURITY PLAN".
- Research Reports** section with an article about "GES ACHIEVES APEX/ASTM LEVEL TWO ENVIRONMENTAL SUSTAINABILITY RECERTIFICATION".
- Trade Show Data** section with an article about "IMC COORDINATING HOME INDUSTRY HUMANITARIAN EFFORTS AT HIGH POINT MARKET & LAS VEGAS MARKET TO AID CRISIS RELIEF".
- Trade Show Venue Directory** section with an article about "Mohegan Sun Exposition Center Celebrates Construction Milestone".
- Search Function** on the right sidebar.
- Most Read News** sidebar with links to recent articles.
- Find a Job** button on the right sidebar.
- TSNN TRADE SHOW DATA** sidebar with an image of a city skyline.
- TSNN TRADE SHOW VENUE DIRECTORY** sidebar with an image of a convention center.

ADVERTISING POSITIONS

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- L** - 250 x 250 - \$1,500/month

SEP 26, 2017



Medical Design & Manufacturing (MD&M) Minneapolis Unveils Robust Conference Program

Sep 06, 2017



HMP Acquires Imedex and Its Portfolio of Medical Meetings

OCT 11, 2017



Javits Center, Central Park Serve Up New Salad Dressing Made from Harvested Rooftop Bee Hive Honey

OCT 16, 2017



Mohegan Sun Exposition Center Celebrates Construction Milestone

Sep 14, 2017



Avery Dennison, Noble Environmental Technologies Team Up on Sustainable Exhibit Made from Label Liner Waste

OCT 12, 2017



Javits Center, Central Park Serve Up New Salad Dressing Made from Harvested Rooftop Bee Hive Honey

OCT 17, 2017



Javits Center, Central Park Serve Up New Salad Dressing Made from Harvested Rooftop Bee Hive Honey

GREG TOPALIAN NAMED CEO OF CLARION UX AND LEFTFIELD MEDIA

Clarion Events appointed Greg Topalian CEO of Clarion UX and LeftField Media.

ISH SHANGHAI & CIIE 2017 DRAWS 8.7-PERCENT ATTENDANCE INCREASE

ISH Shanghai & CIIE 2017, the premier HVAC platform presenting one-stop individual heating and home comfort solutions to last

PACK EXPO AND ICUEE DRAW ROBUST ATTENDANCE, SHOWFLOORS

Show in the packaging and construction/utility equipment industries drew strong attendance and growing showfloors recently in Las Vegas and Louise

People News: The Expo Group, UBM, SMO, Shepard All Make New Hires

Eco Expo Asia to Spotlight Green Technologies and Local Start-ups

MGM Resorts Commits \$2 Mil for Victims of Las Vegas Shooting and First Responder Orgs

Green Interview: Sheila LeMaster of GES

Global Sources Mobile Electronics Show Drew 2,800 Booths to AsiaWorld-Expo

Scheduled Las Vegas-based Shows, IAEE Release Statements in Wake of Mass Shooting

PARTNER VOICES

CENTRAL ENTERTAINMENT GROUP CONNECTS CELEBRITIES WITH BRANDS AT EVENTS

Until recently, the opportunity to have a celebrity endorse a product or brand was limited to the likes of a movie star, a famous endorser or a well-known product or idea who was recognizable. The thought of a person's name to promote a product was seen as something only Fortune 500 companies could afford. Social media has changed all that with brands and businesses utilizing celebrity influencers to connect directly with their demographics and increase sales and profits.

[Learn More →](#)

LATEST BLOG POSTS



Nov 02, 2017

EVENT MARKETING 2018: BENCHMARKS AND TRENDS

recently surveyed over 400 mid- to senior-level event marketers about the future

OCT 31, 2017

4 TIPS FOR GIVING SPONSORS THE VALUE THEY WANT

OCT 24, 2017

WHAT HAS TSNN DONE FOR YOU LATELY?

OCT 23, 2017

5 WAYS SHOW ORGANIZERS CAN GO GREEN AT THEIR NEXT EVENT

TSNN TRADE SHOW VENUE DIRECTORY

US directory of over 400 exhibit halls, convention centers with exhibit space listed.

TSNN TRADE SHOW INT'L VENUE DIRECTORY

Over 100 exhibit halls, convention centers and other facilities with exhibit space listed.

RESEARCH

Benchmarks & Best Practices Studies for Convention & Exhibition Producers

TRADE SHOW CALENDAR

Sponsored by Shepard Exposition Services

- ▶ ibtm world Nov 28, 2017 - Nov 30, 2017
- ▶ Expofair IAAEE Annual Meeting & Exhibition Nov 26, 2017 - Nov 30, 2017
- ▶ Professional Convention Management Association Convening Leaders Jan 07, 2018 - Jan 10, 2018

FEATURED VIDEO

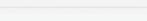
Exclusively provided by 



TSNN Awards 20...



TSNN 2017 Awar...



"The Show That ...

Contact: Mr. John Rice, Vice President of Sales. [\(jrice@tsnn.com\)](mailto:jrice@tsnn.com) (617)-201-7088

TSNN Media Kit - 2020

TSNN has a suite of e-newsletters that serves different facets of the trade show industry. Each one reaches thousands of industry professionals, most of whom are C-level show management executives around the world.

TSNN'S SUITE OF E-NEWSLETTERS

The Industry This Week: Released every Tuesday, this weekly e-newsletter covers the latest news in the global trade show industry. Show launches, mergers and acquisitions, the health of the overall industry and thought-leader blogs are regular features in this acclaimed e-newsletter. Each week, more than 10,000 subscribers receive TITW and it is read by many of the C-level decision-makers in the industry. There are more eyes looking at TITW than any other trade show publications.

Breaking News: Distributed at least three times each month, Breaking News has all the hard-hitting, latest news that TSNN is known for being the first in the publication market to break. More than 12,000 subscribers read this hugely popular e-newsletter several times each month and it is often the talk of the industry.

Association Show News: Released two times a month (2nd & 4th Thursday's). Association shows represent a significant piece of the trade show industry and this e-newsletter focuses not only on shows in that sector but also the industry associations for the trade show and meeting industry. More than 8,000 subscribers receive Association Show News, which is read by many of the C-level decision-makers in the industry. Association Show News serves a niche sector overlooked by other trade show publications.

Asia Exhibition News: Released twice monthly (2nd & 4th Wednesday's). Launched in April 2011 to resounding acclaim, the Asia Exhibition News e-newsletter reaches several thousand of the top decision-makers not only in the Asia-Pacific region but also show managers and suppliers worldwide who are interested in doing

business in the region. This e-newsletter is produced in conjunction with Hong Kong-based Business Strategies Group.

Green News: Released bi-monthly, "Going Green" is a buzz phrase that seems to be everywhere these days, including the events industry. Released bi-monthly, this special e-newsletter highlights the sustainable efforts made by trade shows and industry suppliers to help create a greener, less wasteful and more earth-friendly industry.

Exprofiles: Released monthly (2nd Thursday of each month), this popular publication is geared to all event industry professionals. It releases to a diverse subscription base of Organizers, Exhibitors, Suppliers & Promotional Product Professionals. The e-newsletter is sent to close to 40,000 subscribers and educates Trade Show Pros with helpful Tips, Trends, Tactics & Best Practices with the intent of keeping up them up to speed on all aspects of our industry by offering valuable information they need to do their job with excellence.

People News: Our People e-newsletter represents the most important aspect of our industry: human talent! Released every other month to an audience of 10,000 subscribers, it covers promotions, new hires, big career moves, retirements, employment opportunities and the people side of mergers, acquisitions and more. This personal publication also shines a light on employees and their event companies that are #GivingBack to make a positive difference in their host and home communities.

*TSNN Advertising Rates are the Same in ALL TSNN E-newsletters

Our weekly e-newsletter informs the entire trade show sector with all the important industry news and information.

The audience is comprised of C-level, senior management and major decision makers at show management firms (both association and for-profit), CVBs and exhibit halls, industry suppliers, and many more professionals related to the field.

AUDIENCE

*10,000+ industry decision
makers*

DEPLOYMENT SCHEDULE

*Every Tuesday morning
(except the final two weeks in
December)*

ADVERTISING RATES

*All rates are NET per month
and include 4 deployments
unless otherwise noted.*

**Save BIG by choosing December.
Just HALF the cost! Deployments
send only the first two weeks due
to the holidays.*

TSNN Trade Show News Network

[f](#) [in](#) [t](#) [s](#)

THE INDUSTRY THIS WEEK

October 24, 2017

[HOME](#) [CONTACT US](#) [MANAGE SUBSCRIPTION](#) [SEND TO A FRIEND](#)

An advertisement for B2 Media's "Unpack New Possibilities in Boston" event. It features a large crowd of people at a trade show booth with the text "UNPACK NEW POSSIBILITIES IN BOSTON" and "Add More Fees TO YOUR NEXT EVENT". The B2 Media logo is visible.

Exposition Development Company Buys SPTechCon Events from BZ Media

SPTechCon: The SharePoint & O365 Technology Conference, coming up Nov. 12-15 in Bethesda, Md., was bought by Exposition Development Company from BZ Media. "Stephanie (Everett) and I are thrilled...

[READ MORE](#)

Mohegan Sun Exposition Center Celebrates Construction Milestone

The Mohegan Sun Exposition Center expansion project is more than one-third complete and on schedule for a June 2018 opening. Last month, the leaders of Mohegan Sun and the Mohegan Tribe gathered with guests...

[READ MORE](#)

IMC Coordinating Home Industry Humanitarian Efforts at High Point Market & Las Vegas Market to Aid Crisis Relief

International Market Centers, operator of premier showroom space for the furnishings, home décor and gift industries, is coordinating exhibitor product donations and other humanitarian efforts in its High Point...

[READ MORE](#)

TSNN Webinar: Female Forward: How to Build Organizations & Careers that Advance Women in the Event Industry

Even in a predominantly female industry, women in events suffer from, among other challenges, a gender pay gap, lack of representation in the C-Suite, and dwindling end-of-career employment prospects...

[READ MORE](#)

CEIR Releases New Industry Insight Series Report on Gamification, Seventh Report in Attendee Floor Engagement Study Series

The Center for Exhibition Industry Research (CEIR) has released two new industry reports designed to help exhibitors use gamification successfully as well as help show organizers understand show floor attendee...

[READ MORE](#)

New Business Contracts: Core-Apps, Smart City, CompuSystem, The Expo Group Sign New Contracts

Event app, general service contractor, telecom/internet and many more types of companies recently signed new and renewed existing business contracts with trade shows and associations. The International...

[READ MORE](#)

Rachel Wimberly
TSNN President,
Editor-in-Chief

Please submit news or comments to
rwmberly@tsnn.com

[FIND A JOB](#)

Blog Roundup

Bea Bonte
Marketing
Associate for
Deneen Pottery

8 Trade Show Giveaways that People Actually Want
[Read More...](#)

Schae Kane
Strategy Director
at Freeman

Back to Basics: Five Strategic Planning Best Practices for Building Better Trade Shows [Read More...](#)

TSNN Data

TSNN can help you reach your goals with our suite of Data Products.

[TSNN Domestic Show List](#)
[TSNN International Show List](#)
[TSNN Top 250 U.S. Shows List](#)
[TSNN Top 50 Canadian Shows List](#)

For more info contact John Rice - jrice@tsnn.com.

Industry Calendar

Exhibit Sales Roundtable (ESR)
Oct 26, 2017

UFI Global Congress
Nov 01 - Nov 04, 2017

ibtm world
Nov 28 - Nov 30, 2017

For more events click [HERE](#).

Video News

ADVERTISING POSITIONS

- A - 600 x 77 - Banner Ad
- B - 160 x 600 - Skyscraper
- C - 400 x 60 - Banner Ad
- D - 600 x 77 - Banner Ad
- E - 160 x 600 - Skyscraper
- F - 400 x 60 - Banner Ad

ADVERTISING RATES

- A - 600 x 77 - \$3,245/month
- B - 160 x 600 - \$3,180/month
- C - 400 x 60 - \$2,975/month
- D - 600 x 77 - \$2,550/month
- E - 160 x 600 - \$3,180/month
- F - 400 x 60 - \$2,875/month

SPONSOR SPOTLIGHTS

- 1 - \$2,375/month
- 2 - \$2,245/month
- 3 - \$2,115/month



PCMA Opens Registrations for Digital Experience Institute Summit
PCMA's Digital Experience Institute annual online Summit now is open for registration. Supported and sponsored by Meetings + Conventions Calgary, the all-day event is set to take place Nov. 15, between...

[READ MORE](#)



Discover Atlanta Launches Mobile App to Personalize the User Experience
The Atlanta Convention & Visitors Bureau (ACVB) has launched the Discover Atlanta Official Guide mobile application. While mobile applications are not new technology, this is the first destination marketing app...

[READ MORE](#)

Partner Voices

Central Entertainment Group Connects Celebrities with Brands at Events



Until recently, the opportunity to have a celebrity attend an event, attach themselves to a name, brand or endorse a certain product or idea was untouchable.

[READ MORE](#)

Sponsor Spotlight

Ungerboeck Software INTERNATIONAL

Efficiently Manage Information, Boost Engagement, Simplify Processes

Ungerboeck's fully unified software solution empowers organizations to manage information with greater transparency and depth, simplify processes to free up valuable time, and engage exhibitors and guests to create the ultimate exhibition experience for everyone.

- Reports
- Floor Plans
- Exhibitor Services
- Booth & Sponsorship Sales
- Digital & Web Services

Help your team increase sales, enhance the experience of attendees and exhibitors and drive new revenue with the [Ungerboeck solution](#).

a2zinc

a2z provides powerful cloud-based event management and marketing tools that grow your brand by accelerating booth sales, helping boost revenue, and enhancing value for event participants.

a2z's state-of-the-art web and mobile solutions are used by 1,200+ leading trade shows and conferences across the globe every year. a2z is the leading technology solution provider for TSNN Top 250 and TSNN Top 50 Fast-Growing Events.

a2zShow Exposition & Conference Management Solution

- Seamless and responsive
- Accelerated booth sales
- Streamlined operations

ChirpE Mobile & Social Media Management Solution

- High audience engagement
- Smart and secure
- Measurable results

Connect Networking & Hosted Event Management Solution

- Intelligent matchmaking
- Enhanced visibility
- Maximized ROI for buyers

Visit our website for detailed information and client success cases, and contact us to learn how a2z can contribute to the long-lasting success of your events. We also look forward to meeting you and showcasing our innovations for your team in a2z's booth 707 at IAEE Expol Expol 2017 in San Antonio, TX. [Contact us](#) to schedule a meeting today!

www.a2zinc.net | blog.a2zinc.net | (443) 393 2443



2017 TSNN Awards from CNTV

B&E

1

2

3

F

same as Sponsor Spotlight 1 & 2

[ADVERTISING](#) [SUBSCRIBE TO NEWSLETTER](#) [CORPORATE OVERVIEW](#) [CONTACT US](#)

Contact: Mr. John Rice, Vice President of Sales. jrice@tsnn.com (617)-201-7088

TSNN Media Kit - 2020

Our *Breaking News* deploys only when the biggest stories hit, thereby notifying the entire industry at once.

The audience is comprised of C-level, senior management and major decision-makers at show management firms (both association and for-profit), CVBs and exhibit halls, industry suppliers, and many more professionals related to the field.

AUDIENCE

12,000+ industry decision makers

DEPLOYMENT SCHEDULE

Only when BIG stories break (minimum of 3x per month)

ADVERTISING POSITIONS

- A - 600 x 77 - Leaderboard**
- B - 600 x 77 - Leaderboard**
- C - 120 x 240 - Skyscraper**

ADVERTISING RATES

- A - 600 x 77 - \$18,000/year**
- B - 600 x 77 - \$15,000/year**
- C - 120 x 240 - \$13,000**

*Note: *Breaking News* is sold out through 2020.

The screenshot shows the TSNN website homepage. At the top, there's a large "BREAKING NEWS" banner with the word "#BOSTON" in the center. Below the banner, a headline reads "Global Trade Show Industry Indicates Strength in North America, Europe - Challenges with Millennial Staffing". To the right of the headline is a small image of the Earth from space. Further down the page, there's a section titled "OVER-THE-TOP Shuttle Bus Service Across the U.S.A." featuring an image of a shuttle bus. The page also includes navigation links like "Home", "Contact Us", "Manage Subscription", and "Send to a Friend". On the right side, there are three orange circles labeled A, B, and C, each pointing to specific elements on the page: circle A points to the "#BOSTON" banner, circle B points to the shuttle bus service section, and circle C points to the "GES Audio Visual" logo.

TSNN NATIVE ADVERTISING

At TSNN, we want to give brands the opportunity to tell YOUR brand's story in YOUR own words with our new offering of Native Advertising.

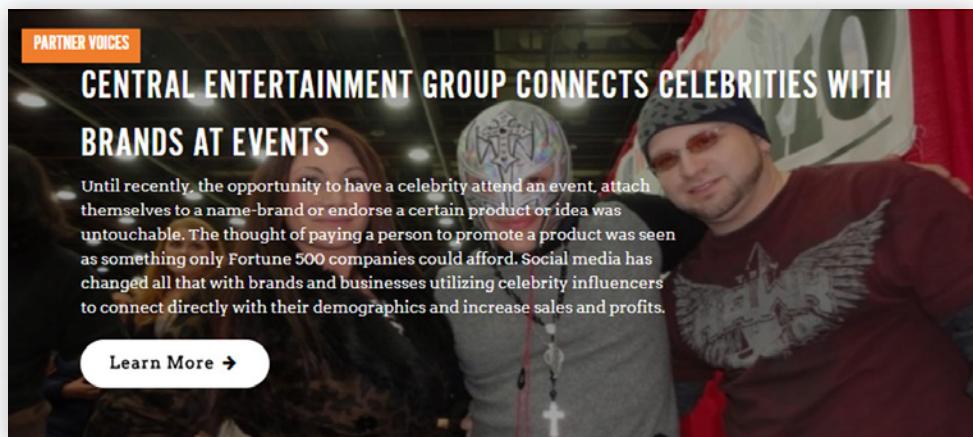
As the most-read news source in the trade show industry, with more than 160,000 monthly website and newsletter subscribers, our readership of event professionals is the ideal audience for any brand that hopes to raise awareness of what they have to offer.

Native Advertising allows a brand to submit an article written by a thought leader that represents your company.

The article will be seamlessly integrated with TSNN's other high-value news content so that readers will have prime opportunity to discover more about your brand in your voice. This is a very unique offering, and one that we feel gives brands a platform to rise above the rest.

Price per article: \$2,500 – placed on TSNN.com site for 2 weeks in prime native advertising position and runs in at least two TSNN newsletters; includes social media promotion on all TSNN channels.

Click [HERE](#) to view past examples of Native Ads/Partner Voices



SPONSORED SOCIAL MEDIA POSTS

Do you want your brand's message in front of our highly engaged social media audiences on Twitter, Facebook and Instagram?

@TSNN_com_US has a Twitter reach of approximately 147,000 per month.

The TSNN LinkedIn group has over 8,000 active engaged members and Facebook and Instagram both are popular and growing every day.

Your brand's messaging will be posted and tweeted out on a regular schedule in a fun and creative way to create engagement around what your company has to offer the trade show community.

Pricing starts at \$1,500 for a month-long campaign.

LEAD GENERATION

Have case studies? Reports? White Papers? Survey results or any other thought leadership you would like to share with our audience of nearly 160,000 total a month? TSNN will host your thought leadership content on our site with a lead capture capability and drive high-quality leads to your sales teams, while also positioning your brand as a valuable content provider in the trade show industry.

Hosted Lead Gen - one month/\$4,900

View existing Thought Leadership [here](#)

Exclusive Sponsorship Opportunity

(match your company brand with news adjacency).

- Your logo will be listed and linked to the news section on TSNN's home page
- Your banner will be listed and linked on top and bottom of the news landing page
- Your banner will be published in matching enewsletter

The screenshot shows the TSNN website homepage with a city skyline background. At the top, there are three main news headlines: "THE SWEET WAY CANDY ADAMS, AKA THE BOOTH MOM, BUILDS RELATIONSHIPS", "9 TRENDS THAT WILL SHAPE THE EVENTS INDUSTRY IN 2020", and "FACEREG PROMISES TO REDUCE WAIT TIMES FOR ON-SITE CHECK-IN". Below these are three news cards:

- INDUSTRY NEWS**: "JOIN US FOR EXPOCHAT: ALL ABOUT EVENT" (Jan 16, 2020) with an icon of a tree made of various icons.
- ASSOCIATION SHOW NEWS**: "CEMA AND PCMA COLLABORATE TO EXTEND" (Jan 08, 2020) with an icon of two people standing next to a large lightbulb.
- TECH NEWS**: "INVISION POWERS 365-DAY/YEAR EVENT" (Jan 14, 2020) with an icon of a person writing on a wall covered in colorful sticky notes.

To the right is a search sidebar with fields for "Event Name/Keyword", "Choose Industry", "City", "State", "Country", "Month", "Year", and buttons for "Add Your Event", "Events A-Z", and a search button.

Reach out for pricing.

Sponsor a Quarterly Podcast (exclusive offer – reach out for details)

TSNN Awards – a C-level Celebration, Celebrating Success

Sponsoring the 2020 [TSNN Awards](#) celebrates Trade Show Excellence annually and places you face to face with the best of the best of our industry for an incredible three-day weekend gala celebration. This includes not only TSNN's Top 50 fastest-growing shows (in attendance and net square footage) but also five "TSNN Best of Show" nominees (honoring innovation at shows) as well as the return of The Expo Group's Show Manager of the Year Awards for which five show organizers representing different-size shows will be invited.

"TSNN Awards was a stellar event! So glad I could be part of the whole group. Cleveland came across well to all the participants and that makes me do somersaults! I was able to meet many of the Cleveland folks I should have met before! The networking opportunities, with this select group was invaluable and quite rewarding. Getting two solid and maybe three leads was a BONUS plus too. Meeting Michael Symon—dream come true too!" Anne Abbott, Owner of Tradeshow Multimedia Inc.

ADVERTISING RATE: Contact John Rice at (617) 201 7088 or at jrice@tsnn.com to learn about the levels of sponsorship opportunities.



ADDITIONAL STRATEGIC ADVERTISING OPPORTUNITIES

E-Blasts

Targeted campaigns; your design, message and branding to our list of more than 25,000 trade show professionals.

Click [here](#) and [here](#) to view examples.

ADVERTISING RATES \$2,500

TSNN'S TRADE SHOW VENUE DIRECTORY

ADVERTISING POSITIONS

- A - 250 x 250 - Box Ad
- B - 250 x 250 - Box Ad

ADVERTISING RATES

- A - 250 x 250 - \$999/year
- B - 250 x 250 - \$999/year

TSNN Trade Show Venue Directory

Venue Search

Welcome to the ONLY extensive online U.S. trade show venue directory with more than 400 exhibit halls, convention centers and other facilities with exhibit space listed. Complimentary to all users, the TSNN Trade Show Venue Directory is a comprehensive guide that was designed to assist trade show organizers, meetings and event planners to find the perfect venue for their events. Sorted by several search categories, users also have the ability to side-by-side compare different facilities based on several criteria and submit RFPs directly to a venue. There are basic listings that are complimentary for all venues and enhanced listings available that have the ability to include photos, video, venue description, social media links, surrounding airport, restaurants and hotel information and much more.

A

B

The Perfect Setting for All Occasions.
Hampton Roads Convention Center [Learn More](#)

Place your venue, convention center or meeting facility in front of the eyeballs you're trying to reach! A featured listing or box ad on the ONLY extensive online U.S. trade show venue directory is a very targeted and effective advertising option. Complimentary to all users the [U.S. Trade Show Venue Directory](#) is comprehensive guide designed to assist trade show organizers, meetings and event planners find the perfect venue for their events - the eyeballs you want to reach, these handy tools help your location stand out!

ADVERTISING RATES: \$999.00 per year for an elevated "feature listing" or a 250 x 250 box ad